



METRO

Great advertising opportunities on Metro's printed information

West Yorkshire Train Times fold-out map advertising

We are able to offer a unique piece of full 4 colour advertising on the cover of our fold-out Rail Network Map map which appears in Metro's West Yorkshire Train Times booklet.

Frontispiece



B

Inner space



C

A

Fact Panel

- Final Size** • Frontispiece = 85 mm (**B**) x 140 mm (**A**) / Inner Space 170 mm (**C**) x 140 mm (**A**)
- Colour** • 4 colour CMYK.
- Additional** • Artwork to be supplied with 3mm bleed.
- Artwork to be supplied either as high resolution pdf with all fonts embedded or outlined eps file to avoid any reproduction errors.
- Any images in the artwork must be in 4 colour CMYK.

If you would like to discuss advertising opportunities and current rates with us, please contact **Metro's Commercial Co-ordinator** on **0113 251 7425** or by emailing **advertise@wypte.gov.uk**