



METRO

# Great advertising opportunities on Metro's printed information

Standard 2 colour rail timetable leaflet rear/inner cover advertising

**Pontefract Train Times**

Wakefield Westgate (Limited service)  
Wakefield Kirkgate (Change for Leeds & Sheffield)  
Streethouse  
Featherstone

Leeds  
Woodlesford  
Castleford

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**SNO!zone**

**Harrogate Train Times**

York  
Knaresborough  
Harrogate

**JONES MYERS**  
DIVORCE AND FAMILY LAW SOLICITORS

about relationships

[www.jonesmyers.co.uk](http://www.jonesmyers.co.uk)  
0113 246 0055

Achieving Fair Solutions for Families

JONES MYERS LLP  
5th Floor | St Paul's House | 23 Park Square | Leeds | LS1 2ND

## Fact Panel

- Final Size** • A6 (105mm (w) x 148mm (h)).
- Colour** • Two spot colours only; Black and/or the 'Line Colour' Pantone reference used - see next page.
- Additional** • Artwork to be supplied with 3mm bleed.
- Artwork to be supplied either as high resolution pdf with all fonts embedded or outlined eps file to avoid any reproduction errors.
- Any images in the artwork must be in greyscale.

If you would like to discuss advertising opportunities and current rates with us, please contact **Metro's Commercial Co-ordinator** on **0113 251 7425** or by emailing **advertise@wypte.gov.uk**














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Pantone References:

Pantone	Route Coverage	Pantone	Route Coverage
 <b>2597C</b>	Covers two routes between Leeds, Wakefield, Meadowhall and Sheffield.	 <b>423C</b>	Huddersfield and Denby Dale to Penistone, Barnsley, Meadowhall and Sheffield.
 <b>485C</b>	Leeds and Bradford to Shipley, Keighley and Skipton.	 <b>298C</b>	Leeds, Castleford/Wakefield to Pontefract, Knottingley and Goole.
 <b>285C</b>	Leeds and Bradford to Halifax/Huddersfield/Blackpool/Rochdale/Manchester.	 <b>1235C</b>	Leeds and Wakefield to Doncaster/Rotherham, Meadowhall and Sheffield.
 <b>232C</b>	Leeds and Castleford to Wakefield, Barnsley, Meadowhall and Sheffield.	 <b>348C</b>	Leeds and Bradford to Shipley, Menston and Ilkley.
 <b>151C</b>	Leeds, Dewsbury/Wakefield to Huddersfield, Stalybridge, Manchester and Liverpool.	 <b>376C</b>	Leeds and Garforth to Selby, Hull/York.
 <b>248C</b>	Leeds and Horsforth to Harrogate, Knaresborough and York.		

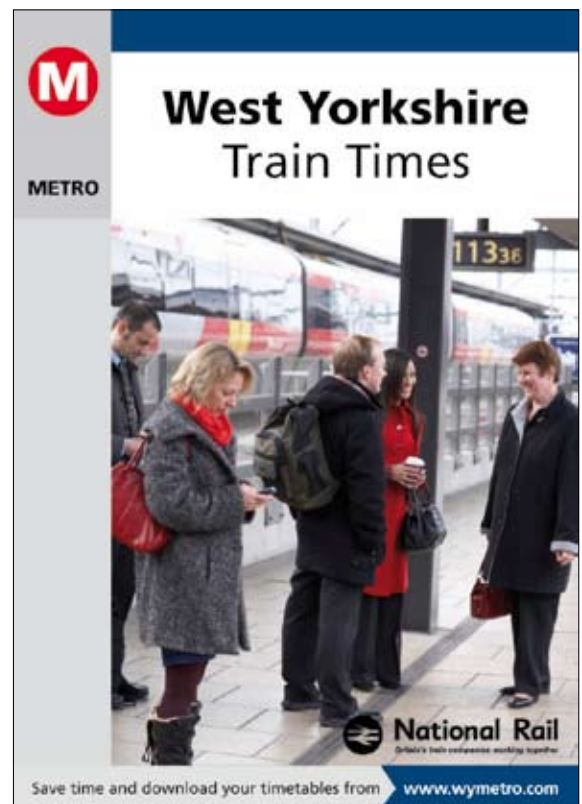
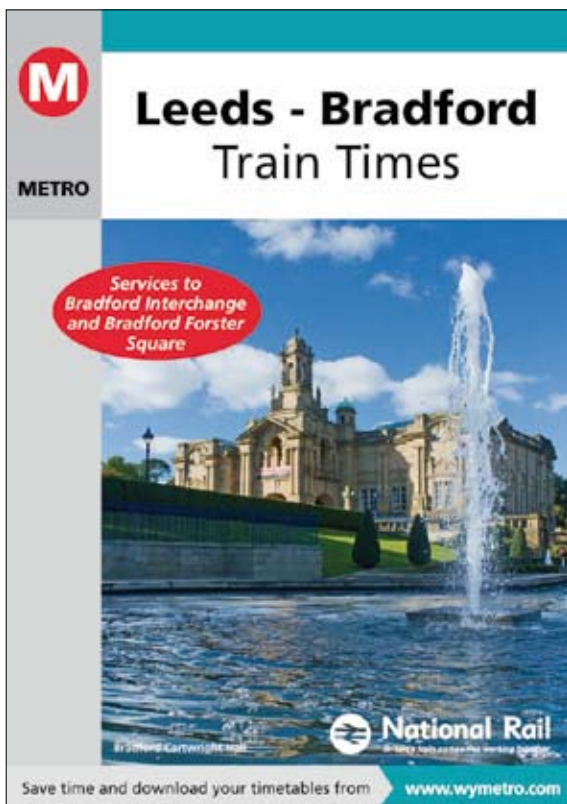


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# Great advertising opportunities on Metro's printed information

Standard 4 colour rail timetable leaflet rear/inner cover advertising

We are able to offer full 4 colour advertising on the rear/inner covers of our Leeds-Bradford Lines and West Yorkshire Train Times timetables.



## Fact Panel

- |                   |  |
|-------------------|--|
| <b>Final Size</b> | • A6 (105mm (w) x 148mm (h)).  |
| <b>Colour</b>     | • 4 colour CMYK.   |
| <b>Additional</b> | • Artwork to be supplied with 3mm bleed.<br>• Artwork to be supplied either as high resolution pdf with all fonts embedded or outlined eps file to avoid any reproduction errors.<br>• Any images in the artwork must be in 4 colour CMYK. |

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